

Dan Kimbrough

Content Creator

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354 Rutter Ave
Kingston, PA 18702

414.517.7866 - dan@dankimbrough.com

Skills

Final Cut Pro, DaVinci Resolve, MPEG Streamclip, Adobe Photoshop, Adobe Lightroom, Audacity, Google Drive, Unbounce, Wordpress, Video Production and Editing, Audio Production and Editing, Still Photography, Live Streaming, Podcast Production, Media Consulting, Equipment Buying, Social Media Branding and Management, Teaching, Training

Recent Experience

CGI Communications / Videographer

June 2012 - Present, Freelance

- Shoot commercials for businesses and communities.
- Direct talent.

Invisible PPC / Onboarding Concierge

June 2018 - September 2018, Remote

- Implemented dynamic call tracking through Google Tag Manager and performed tracking troubleshooting.
- Project managed landing page quality assurance process.

Misericordia University / Professor

August 2008 - May 2018, Dallas, PA

- Developed campus-wide live streaming capabilities.
- Maintained departmental and co-curricular social media presence.

WhiskeyBacon / Content Creator

November 2012 - Present, Remote

- Created videos, photos, and other content for the website and social media.
 - Coordinated meet-ups for an online community to support local businesses.
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Education

Central Michigan University

MA, Electronic Broadcast Management, 2003

Manchester College

BA, Communications and Psychology (Dual Degree), 2001

Highlights

Designed and implemented TV, radio, and live streaming setups. Created an online food blog and community. Taught and presented on media and content creation for over a decade. Runs content creation company - Park Multimedia