

DAN KIMBROUGH

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Content Production • Brand Management • Digital Storytelling • Video • Photo • Audio

PROFILE

- Award-winning documentary and visual media producer.
 - An experienced educator that has taught courses ranging from basic video production to mobile journalism.
 - Successfully overhauled and designed various media production and broadcast facilities.
 - Successful with social media content and understanding consumer trends.
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CURRENT EMPLOYMENT

Misericordia University, Dallas, PA

Department of Mass Communications and Design, *Assistant Professor*

8/2009 – present

- Overhauled and installed new HD TV studio.
 - Developed campus wide live-streaming operations.
 - Maintained departmental and co-curricular social media and web presence.
 - Consulted on equipment and software purchases and upgrades.
 - Trained students and staff in social media management.
 - Developed pop culture podcast.
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PROFESSIONAL EMPLOYMENT

Whiskey Bacon, Online Blog

Content Creator

11/2012 - present

- Created video, photos and other content for the website and social media.
- Maintained social media presence, primarily through Instagram and Instagram stories.

WirelessDeveloper Agency, East Lansing, MI

Video Editor

8/2007– 8/2008

- Edited pre-existing video for mobile handset download and playback.
- Formulated video transcoding settings for 150+ mobile handsets.

Park MultiMedia, Lansing, MI/Kingston, PA

Producer

6/2007 - present

- Produce content across varying mediums and platforms for clients.
- Oversee, develop, and run business and marketing functions.

Lansing Community College, Lansing, MI

Producer/Director

3/2007–8/2007

- Produced monthly live-to-tape, studio talk show.
- Supervised and taught students in LCC's Radio and Television program.

KBCB World Television, Seattle, WA

Production Director

3/2006 – 9/2006

- Coordinated overseas translators to translate ads from US based ad agencies to air multiple in-languages.
- Produced local content and documentaries about local international community.

JTV Inc., Jackson MI

Videographer/Editor

1/2005 – 10/2005

- Produced weekly half-hour health program called "Jackson Life".
- Wrote and produced over 30 local commercials.

ACADEMIC EMPLOYMENT

Misericordia University, Dallas, PA

Department of Mass Communications and Design, *Visiting Assistant Professor*

8/2008 – 2009

- Taught courses in video and audio production.

Syracuse University, Syracuse, NY

Office of Residence Life, *Residence Director*

10/2003 – 12/2004

- Oversaw staff of 15 resident assistants and building of 450+ students.
- Worked in areas of diversity and conflict management.

Central Michigan University, Mt. Pleasant, MI

Broadcast and Cinematic Arts Department, *Graduate Teaching Assistant*

8/2001 – 5/2003

- Taught courses in video production.
- Produced award winning news magazine show *Central View*

AWARDS AND HONORS

Academy of Television Arts and Sciences Faculty Fellows Seminar; Time Warner College Professors Thought Leadership Seminar, Times Leader 40 under 40, The Accolades; Best Shorts; Central Michigan International Film Festival; The EMPiXX Awards; Michigan Association of Broadcasters; The Telly Awards; The Communicator Awards; and The Videographer Awards

EDUCATION

Central Michigan University, MA, Electronic Broadcast Management

Manchester College, BA, Psychology and Communications (dual degree)